

2010 A1 Telekom Austria

In Austria, the Mobile Communication (mobilkom austria AG) and Fixed Net (Telekom Austria TA AG) segments, have been merged into a new company - A1 Telekom Austria AG – to respond to the global trend towards convergence of fixed net and mobile communication services.

2009 Attractive Product Bundles

Attractive product bundles and customer retention measures lead to considerable success in safeguarding fixed net access lines. The decline was reduced significantly and for the first time in a decade the Fixed Net segment even reported net additions in the fourth quarter of 2009.

The Mobile Communication segment succeeded in increasing or stabilizing its subscriber base in all markets, reporting total growth of 6.4% or 1.1 million to approximately 18.9 million customers.

Against the backdrop of a challenging economic environment necessary restructuring measures in the Fixed Net segment were continued. Significant savings across all business units on the basis of strict cost management could be achieved.

2008 Innovative Products

With attractive cross-segment product bundles and innovative broadband offerings such as aonTV the trend of Mobile communication substituting fixed net telephony was countered.

In the Mobile Communication segment our innovation and quality leadership was maintained, customers increased in eight countries.

2007 Expansion and Growth in Eastern and South-Eastern Europe

In July 2007 Vip mobile launched commercial operations only a few months after the acquisition of the licence in the Republic of Serbia.

At the end of March 2007 the Telekom Austria Group acquired the third license in the Republic of Macedonia. Only six months later Vip operator launched commercial operations in September 2007.

Telekom Austria Group set a further expansion step with the acquisition of MDC in Belarus in October 2007.

Delisting from New York Stock Exchange

As of May 17, 2007 Telekom Austria delisted on the New

York Stock Exchange. Its American Depository Receipts (ADR) will continue to trade over-the-counter under a level I ADR Programm starting May 17, 2007.

2006 Acquisitions in South-Eastern Europe

Si.mobil, the Slovenian mobile subsidiary of the Telekom Austria Group, acquired nationwide UMTS frequencies for Slovenia in September.

In November 2006 mobikom austria won the tender for the GSM 900/1800 and the UMTS license for the territory of the Republic of Serbia.

The Telekom Austria Group acquired the operating countries of the integrated operator eTel in December 2006. eTel has operation in Central Eastern Europe.

2005 Purchase Mobiltel Bulgaria

In July 2005 Telekom Austria AG finalized the acquisition of the Bulgarian mobile communications provider Mobiltel. Mobiltel is the market leader in Bulgaria. This purchase represents further important step in Telekom Austria's expansion to south-eastern Europe.

2004 Sale of Telecom Italia's shares

Telecom Italia sold 73.9 million shares of Telekom Austria AG.

Following this transaction Telekom Austria's free float rose to 52.8%. ÖIAG held the remaining stake.

mobikom austria acquired the remaining 1% in its Croatian subsidiary Vipnet increasing its stake to 100%.

In December, ÖIAG sold 85 million Telekom Austria shares to institutional investors. Free Float rose to 69.8%

2002 Beginning of Telecom Italia's Withdrawal

In June Telekom Austria acquired the 25% stake of Telecom Italia in mobikom austria.

Telecom Italia sold a total of 75 million Telekom Austria shares in November 2002.

Free Float increase to 38%.

2001 Entry into the Slovenian market

mobikom austria acquired a controlling stake in the Slovenian mobile communications provider Si.mobil d.d.

2000 Expansion of our International Commitment

In July 2000 Telekom Austria took over the Internet service provider Czech On Line a.s in the Czech Republic.

mobikom liechtenstein AG, a wholly-owned subsidiary of

mobilkom austria, started operations in September 2000.

In October 2000 mobilkom austria expanded its international business in Croatia and increased its stake in Vipnet to 61 %.

Telekom Austria's Initial Public Offering

In January 2000 PTBG merged with ÖIAG, an industrial holding wholly-owned by the Republic of Austria.

On November 21, 2000, Telekom Austria stocks were listed for the first time on the Vienna Stock Exchange and New York Stock Exchange (NYSE). The Initial Public Offering of Telekom Austria was Austria's largest capital market transaction. In terms of volume, it was the most important privatization that had ever been carried out in Austria.

1998 Telekom Austria AG

In 1998 the Austrian telecom market was fully deregulated.

Post- und Telekom Austria AG (PTA AG) was split. The segment telecommunication was transformed into the independent Telekom Austria AG, owned by the PTA AG.

Some months later Telecom Italia acquired 25.001 % of Telekom Austria AG.

1998 mobilkom austria AG founded the Croatia mobile communications subsidiary Vipnet d.o.o.

1997 Sale of Shares to Telecom Italia

As preparation for partial privatization, in April 1997 PTA AG sold 25.001 % of its share capital in mobilkom austria AG to Telecom Italia.

1996 Formation of Post- and Telekom Austria AG

In 1996 the Austrian Post Restructuring Act was passed. An independent company was created out of the Post- und Telegrafverwaltung (PTV): Post- und Telekom Austria AG (PTA AG). The entire share capital was held by the Post und Telekommunikationsbeteiligungsverwaltungsgesellschaft (PTBG), a holding company wholly-owned by the Republic of Austria.

The PTA AG consisted of telecommunication companies that operated independently (mobilkom austria AG, Datakom GmbH, Highway 194 Internet Vertriebs GmbH) and Post- und Verkehrsdienstleistungen (Post AG).

1887 K.K Post- und Telegrafverwaltung

In 1887 all responsibilities for the telephone were integrated in the K.K Post- und Telegrafverwaltung. Thus, for over 100 years telecommunications was administrated by the state.

