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Republic of Macedonia

Vip operator



In February 2007 the Telekom Austria Group won the tender for a GSM license in the Republic of Macedonia. Vip operator started in the Republic of Macedonia in September 2007 as the third mobile communications provider. With a start-up time of only six months, Vip operator has set a record.

In the Republic of Macedonia, which has a population of approximately 2.1 million, there are two other mobile operators besides Vip operator. At 108.2%, the mobile penetration rate was 15.5 percentage points higher than in the previous year.

Vip operator grew its customer base by 45.6% to approximately 442,000 subscribers, expanding its market share from 15.9% to 19.9%. Supported by an increase in the share of contract customers, average revenues per user (ARPU) rose by 11.5% to EUR 6.8.

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