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Slovenia

Tell something beautiful. Si.mobil

Si.mobil is the second largest operator in Slovenia.



In February 2001, the Telekom Austria Group acquired majority ownership of the company, which started operations in March 1999 as the country's first private mobile service provider. Since May 2006, the Telekom Austria Group holds a 100 percent interest in Si.mobil.

With four operators and a mobile penetration rate of 102.7%, the Slovenian market, which has a population of approximately 2 million, is highly competitive. Nevertheless, in 2010 Si.mobil was able to increase customer numbers by 5.0% to approximately 619,000 and expand its market share from 28.2% to 29.2%. Mobile broadband availability in Slovenia is significantly below the EU average. With the gradual introduction of HSPA+, Si.mobil intends to strengthen its position in this segment. At year-end 2010, there were approximately 14,600 mobile broadband customers in Slovenia.

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