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Croatia

Everything because of you. Vipnet



Vipnet d.o.o. was founded in 1998. In September 1998 Vipnet received its second GSM licence. In 2004 mobilkom austria increased its shares of Vipnet to 100 %.

The mobile penetration rate in Croatia increased by 4.8 percentage points to 138.4% while Vipnet successfully expanded its subscriber base by 4.7% to 2.6 million customers in 2009. The share of contract customers rose by 1.9 percentage points to 24.6%; market share remained stable at roughly 43%.

Vipnet is regarded as one of the most innovative companies on the market and also one of the most successful, especially in the mobile broadband segment, where it holds a market share of almost 60%. Against the backdrop of the current economic crisis, the use of mobile communication in Croatia has fallen by approximately 10%. In 2009 the Croatian government passed a number of special laws, one of which imposed a 6% levy on mobile communications services.

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