

Appendix

TELEKOM AUSTRIA  GROUP

Regulation

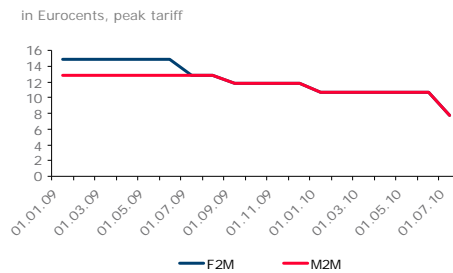
TELEKOM AUSTRIA  GROUP

Overview – Regulatory Environment (I)

Austria

- Symmetry since January 1, 2009
- Review of MTR decision in 2Q 09.

Bulgaria



Belarus

- Symmetric mobile termination rates set bilaterally, no regulation in place
- No changes expected in 2009
- Small F2M asymmetry

Overview – Regulatory Environment (II)

Croatia

- Symmetry between Vipnet and T-Mobile (0.108 eur/min), slight asymmetry for Tele2 as a third entrant
- One-time MTR decrease by 15% of Vipnet and T-Mobile on March 1, 2009
- No plan for MTR regulation announced – finalized market analysis expected in Q3/2009

Slovenia

- Symmetric MTR between Mobitel and Si.mobil starting March 31, 2009, asymmetric MTR to smaller player
- New entrants Tušmobil and T-2 are still not regulated on M7 (ex M16) as new market analysis was postponed again. In practice this may lead to extremely high asymmetry (200%).

Republic of Serbia

- Symmetry between all operators

Republic of Macedonia

- Asymmetry of 35 % for Vip operator as third entrant
- MTRs of T-Mobile and Cosmofon are at 6.12 cents (peak and off-peak traffic)
- In the second half of 2009 it is expected that SMP operators will be obliged to further decrease their MTRs
- T-Mobile and Cosmofon MTR expected to decline in H2 2009

Analyst Fact Sheet 3Q 08

TELEKOM AUSTRIA  GROUP

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Telekom Austria Group Fact Sheet 3Q 2008 IFRS

<u>Content</u>	<u>Page No.</u>
<u>Operating Result for Business Segment</u>	2
<u>Profit & Loss Statement</u>	3
<u>Fixed Net</u>	4
<u>Mobile Communication</u>	5-8

Rounding differences can lead to minor deviations from published figures.

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Operating Result for Business Segment

EUR million	1Q 2007	2Q 2007	3Q 2007	4Q 2007	2007	1Q 2008	2Q 2008	3Q 2008*	% change
Revenues									
Fixed Net	510.8	533.4	541.4	547.4	2,133.0	521.9	521.9	496.9	-8.2%
Mobile Communication	694.1	739.5	805.3	796.2	3,035.1	796.5	814.3	895.7	11.2%
Corporate, Others & Elimination	-59.1	-64.9	-69.6	-55.5	-249.1	-58.8	-60.0	-64.6	-7.2%
Revenues	1,145.8	1,208.0	1,277.1	1,288.1	4,919.0	1,259.6	1,276.2	1,328.0	4.0%
Mobile Communication Revenues on a comparable basis, excl. Velcom	n.a.	n.a.	n.a.	732.2	2,971.1	732.0	743.0	813.6	n.a.
EBITDA									
Fixed Net	194.3	187.7	185.8	185.2	705.0	157.3	155.3	165.7	-11.3%
Mobile Communication	287.2	293.4	339.0	258.0	1,177.6	345.9	320.2	378.9	11.8%
Corporate, Others & Elimination	-5.3	-14.9	-4.5	-2.9	-27.7	-4.6	-6.4	-4.7	2.2%
EBITDA	476.3	466.1	521.2	391.3	1,854.9	498.6	469.1	539.9	3.6%
Mobile Communication EBITDA on a comparable basis, excl. Velcom	n.a.	n.a.	n.a.	227.1	1,146.7	313.9	285.2	337.0	n.a.
Operating Income									
Fixed Net	55.6	44.7	57.3	-6.4	151.2	30.3	22.9	47.1	-17.8%
Mobile Communication	162.1	167.8	205.0	102.6	637.5	189.4	158.1	219.2	6.9%
Corporate, Others & Elimination	-5.6	-14.4	-4.5	-2.8	-27.3	-4.5	-6.3	-4.6	2.2%
Operating Income	212.1	198.1	257.8	93.4	761.4	215.2	174.7	261.7	1.5%
Mobile Communication Operating Income on a comparable basis, excl. Velcom	n.a.	n.a.	n.a.	90.1	625.0	176.1	141.2	196.5	n.a.
Capital Expenditures									
Fixed Net tangible	48.7	59.8	57.6	106.5	272.6	48.6	52.2	40.8	-29.2%
Mobile Communication tangible	73.0	110.4	67.6	114.1	364.9	73.6	100.2	109.3	48.8%
Tangible	121.7	170.2	125.0	220.6	637.5	122.2	152.4	141.1	12.9%
Fixed Net intangible	10.7	4.7	7.3	29.2	51.9	19.5	12.2	7.9	8.2%
Mobile Communication intangible	34.9	34.5	25.8	65.7	161.9	17.9	26.1	35.0	35.7%
Intangible	45.6	39.2	33.1	95.9	213.8	37.4	38.3	42.9	29.6%
CAPEX	167.3	209.4	158.1	316.5	851.3	159.6	190.7	184.0	16.4%
Mobile Communication Capital Expenditures on a comparable basis, excl. Velcom	n.a.	n.a.	n.a.	161.4	507.4	87.1	118.6	121.7	n.a.

* Consolidated 3Q 08 financial statements of the Telekom Austria Group include financial figures for Velcom. Velcom financial figures are not included prior to 4Q 07.

Profit & Loss Statement

EUR million	1Q 2007	2Q 2007	3Q 2007	4Q 2007	2007	1Q 2008	2Q 2008	3Q 2008*	% change
Revenues	1,145.8	1,208.0	1,277.1	1,288.1	4,919.0	1,259.6	1,276.2	1,328.0	4.0%
Other operating income	13.6	13.2	18.9	39.2	85.1	34.0	23.6	15.0	-20.0%
Materials	-82.5	-92.2	-103.1	-117.9	-405.7	-100.5	-94.3	-104.4	1.3%
Employee costs, including benefits & taxes	-192.2	-194.7	-185.2	-125.7	-797.8	-204.4	-213.6	-193.5	3.9%
Depreciation and amortization	-264.2	-268.0	-263.3	-297.5	-1,093.0	-283.4	-294.4	-278.2	5.7%
Impairment charges	0.0	0.0	0.0	-6.5	-6.5	0.0	0.0	0.0	n.a.
Other operating expenses	-409.6	-468.2	-486.6	-592.3	-1,945.7	-490.1	-522.8	-506.2	-4.0%
Operating Income	212.1	198.1	257.8	93.4	761.4	215.2	174.7	261.7	1.5%
Other income (expense)									
Interest income	5.1	5.0	5.0	6.9	22.0	6.6	4.8	5.8	36.0%
Interest expense	-35.3	-35.4	-42.5	-60.7	-174.2	-57.4	-56.1	-57.8	35.0%
Foreign exchange differences	0.4	0.1	0.0	-2.4	-1.9	-0.2	0.2	0.2	n.a.
Income from investments	0.1	0.1	0.0	0.1	0.3	1.6	0.1	0.1	n.a.
Equity in earnings of affiliates	-0.1	0.1	-0.2	0.4	0.2	0.3	-0.2	-0.2	0.0%
Income before income taxes	182.3	168.0	219.8	37.7	607.8	166.3	123.5	210.8	-4.1%
Income tax expense	-35.1	-37.4	-46.1	3.3	-115.3	-36.6	-27.2	-47.9	3.9%
Net Income	147.2	130.6	173.7	41.0	492.5	129.7	96.3	162.9	-6.2%
Weighted average number of ordinary shares in issue	460,689,905	457,650,055	446,486,784	442,128,771	451,673,637	442,211,742	442,211,742	442,211,742	-1.0%
Number of outstanding shares as of end of period	459,620,000	452,745,000	442,125,000	442,211,742	442,211,742	442,211,742	442,211,742	442,211,742	0.0%
Earnings per share	0.32	0.29	0.39	0.09	1.09	0.29	0.22	0.37	-5.5%
Net debt (end of period)	3,003.6	3,358.2	3,317.4	4,407.2	4,407.2	4,237.8	4,402.1	4,170.6	25.7%
Cash flows									
Cash generated from operations	375.4	420.9	401.3	544.4	1,742.0	305.1	367.1	433.5	8.0%
Cash from (used in) investing activities	-167.4	-300.4	-162.1	-1,040.0	-1,669.9	-155.0	-151.0	-185.4	14.4%
Cash from (used in) financing activities	-212.2	-121.6	-79.9	422.6	9.9	-179.7	-169.4	-269.9	n.a.
Effect of exchange rate changes	-0.4	1.9	0.7	-0.2	2.0	10.5	-1.3	-8.3	n.a.
Net increase (decrease) in cash and cash equivalents	-4.6	0.8	161.0	-73.2	84.0	-19.2	5.5	-30.2	n.a.

* Consolidated 3Q 08 financial statements of the Telekom Austria Group include financial figures for Velcom. Velcom financial figures are not included prior to 4Q 07.

Fixed Net Segment

	1Q 2007	2Q 2007	3Q 2007	4Q 2007	2007	1Q 2008	2Q 2008	3Q 2008	% change
Revenues	510.8	533.4	541.4	547.4	2,133.0	521.9	521.9	496.9	-8.2%
EBITDA	194.3	187.7	186.6	136.2	705.9	157.3	155.3	165.7	-13.3%
Operating income	55.6	44.7	57.3	-6.4	151.2	30.3	22.9	47.1	-17.8%
Expenses									
Fixed Net revenues									
Switched voice traffic revenues	86.7	85.6	88.9	86.7	349.9	83.9	79.0	79.2	-10.9%
Switched voice monthly rental revenues	121.4	120.8	116.9	111.9	471.0	116.7	117.0	118.3	-5.1%
Payphones and VAS	11.1	11.6	11.6	12.4	46.7	11.0	10.0	10.7	-7.8%
Data and IT Solutions	105.0	105.6	110.5	125.3	446.4	106.3	124.1	110.8	0.3%
Internet access & media	66.7	72.5	74.0	65.5	290.7	69.9	69.6	58.7	-20.7%
Wholesale voice & internet	91.6	109.8	107.3	101.9	410.4	110.8	103.8	100.3	-6.5%
Other	76.3	72.7	72.2	61.7	312.9	70.3	77.4	76.3	-10.3%
Fixed Net revenues	510.8	533.4	541.4	547.4	2,133.0	521.9	521.9	496.9	-8.2%
Market shares (minutes)									
National	57.5%	58.7%	61.0%	60.5%	60.5%	61.5%	62.2%	62.3%	2.1%
Fixed-to-mobile	64.6%	65.9%	62.3%	61.8%	61.3%	62.3%	63.3%	64.3%	5.2%
International	52.6%	52.3%	54.3%	53.0%	53.0%	53.4%	55.6%	57.5%	5.9%
Traffic voice (incl. Internet dial up)	58.1%	63.3%	60.5%	59.3%	59.9%	60.8%	61.7%	62.1%	2.8%
Minutes									
National	799	746	726	765	3,047	722	679	635	-13.7%
Fixed-to-mobile	183	188	191	195	758	189	186	180	-5.1%
International	101	103	108	106	419	106	101	100	-7.9%
Voice minutes	1,084	1,037	1,038	1,067	4,223	1,028	960	914	-13.7%
Internet dial up	247	177	157	146	740	119	84	72	-55.3%
Fixed Net minutes	1,331	1,214	1,203	1,215	4,962	1,147	1,045	987	-18.0%
Average tariffs									
National	0.043	0.041	0.042	0.043	0.042	0.041	0.041	0.042	-0.9%
Fixed-to-mobile	0.187	0.167	0.157	0.165	0.166	0.164	0.164	0.164	-1.6%
International	0.177	0.179	0.179	0.176	0.178	0.173	0.173	0.173	-3.1%
Average voice	0.078	0.077	0.079	0.077	0.077	0.077	0.078	0.078	0.3%
Access lines									
FTN	2,188.2	2,134.3	2,071.4	2,028.9	2,028.9	2,004.6	1,976.0	1,953.4	-5.7%
ISDN basic	382.2	375.5	369.3	360.2	360.2	348.7	340.1	335.7	-9.1%
ISDN multi	7.0	6.9	6.8	6.5	6.5	6.6	6.5	6.4	-5.2%
Other lines - Netted Lines	20.5	24.8	24.6	28.8	28.8	42.1	42.3	43.7	26.7%
Total	2,598.0	2,541.6	2,492.1	2,414.4	2,414.4	2,401.0	2,366.3	2,339.1	-3.8%
Churns									
Fixed Net Broadband	3,161.6	3,093.5	3,447.2	2,983.2	2,983.2	2,843.3	2,897.8	2,860.9	-6.1%
Other									
Fixed Net Broadband	597.6	625.9	625.7	665.2	665.2	745.8	757.5	764.4	22.3%
Wholesale	124.0	98.1	95.4	85.5	85.5	71.8	68.9	68.9	-27.7%
Fixed Net Broadband Lines	722.6	724.0	722.1	750.7	750.7	817.6	826.4	833.3	13.7%
Fixed Net Broadband net adds	26.0	2.4	-1.6	28.6	28.6	56.9	8.9	8.9	-
Unbundled Lines	235.9	235.7	272.6	289.3	289.3	295.6	297.5	297.8	9.2%
Interest customers									
Austria	1,532.1	1,547.3	1,536.7	1,561.9	1,561.9	1,630.4	1,636.6	1,650.9	7.4%
Exp									
Average revenue per access line (ARPL)	33.6	33.3	33.3	33.3	33.3	32.7	32.6	33.0	-0.9%

Mobile Communication Segment

	1Q 2007	2Q 2007	3Q 2007	4Q 2007	2007	1Q 2008	2Q 2008	3Q 2008	% change
Mobile Communication revenues									
Mobile Austria	417.8	415.9	426.7	395.8	1,650.2	409.0	397.4	420.0	-1.6%
Mobile	141.8	158.9	174.4	167.6	642.7	154.4	165.6	179.0	2.8%
Velcom	n.a.	n.a.	n.a.	64.0	64.0	64.0	64.0	64.0	n.a.
Vipnet	102.4	124.3	165.7	121.8	514.2	118.5	126.2	157.8	-4.8%
Sumobil	36.2	42.8	46.1	43.2	178.3	46.1	46.4	50.5	3.0%
Vip mobile	0.0	0.0	4.6	9.1	13.7	12.1	12.7	15.8	n.a.
Vip operator	0.0	0.0	0.3	2.1	2.4	1.8	2.1	2.9	n.a.
mobilem factenbahn	4.7	6.2	5.0	4.0	19.9	4.4	5.7	5.3	6.0%
Other companies & telecompany eliminations	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-100.0%
Mobile Communication revenues	694.3	739.5	805.3	798.2	3,033.1	798.5	814.3	895.7	13.5%
Mobile Communication Revenues on a comparable basis, excl. Velcom	n.a.	n.a.	n.a.	732.2	2971.1	732.0	743.8	813.8	n.a.
Mobile Communication revenue split									
Traffic revenues	336.9	361.0	396.7	398.4	1,493.0	385.1	411.1	455.6	15.9%
Monthly rental	138.4	144.0	154.2	176.4	615.0	182.7	188.4	192.0	24.8%
Equipment	54.6	66.7	69.8	68.5	279.7	61.1	54.1	70.4	0.9%
Roaming	37.6	36.7	36.2	40.3	140.8	36.4	39.6	42.5	-27.3%
Interconnection	103.6	111.7	109.8	97.8	422.9	114.9	122.3	130.3	18.7%
Other	16.0	12.0	13.2	11.5	52.8	17.3	11.2	15.2	13.5%
Discounts	-13.0	-15.3	-4.7	-14.0	-46.9	-10.0	-10.4	-10.7	-17.7%
Mobile Communication revenue	694.3	739.5	805.3	798.2	3,033.1	798.5	814.3	895.7	13.5%
Other operating income									
Mobile Austria	6.8	7.3	8.2	9.2	31.9	8.5	9.9	9.9	19.3%
Mobile	0.0	0.1	0.2	0.3	0.6	0.7	4.5	0.3	10.0%
Velcom	n.a.	n.a.	n.a.	0.9	0.9	1.1	1.0	1.7	n.a.
Vipnet	0.2	0.0	0.0	0.3	0.8	0.3	0.2	0.2	0.2
Vip mobile	0.2	2.7	32.0	13.1	28.0	2.9	5.8	4.5	-52.5%
Vip operator	0.1	0.1	0.3	0.2	0.7	0.4	0.1	0.1	61.1%
mobilem factenbahn	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.0	n.a.
Other companies & telecompany eliminations	0.4	0.2	0.1	-0.1	-0.4	0.1	0.2	0.0	-100.0%
Mobile Communication other operating income	8.4	10.4	10.8	10.7	38.0	10.8	16.6	16.5	-17.7%
Mobile Communication other operating income	3.3	3.4	10.1	26.8	43.6	24.8	12.3	9.0	-10.9%
EBITDA									
Mobile Austria	181.3	151.8	155.5	112.3	501.7	176.1	176.7	158.7	-7.7%
Mobile	81.8	91.3	101.4	82.4	357.1	82.8	95.8	100.0	-1.4%
Velcom	n.a.	n.a.	n.a.	30.9	30.9	30.9	30.9	31.7	n.a.
Vipnet	37.9	47.8	64.5	40.0	210.2	42.4	49.4	73.1	-13.5%
Sumobil	11.3	12.8	17.5	11.6	53.2	14.7	15.4	17.8	-5.9%
Vip mobile	-6.1	-6.1	-12.6	-24.4	-52.2	-13.4	-9.3	-9.2	-27.0%
Vip operator	0.0	-1.3	-5.5	-7.7	-14.9	-6.0	-6.2	-4.2	-21.8%
mobilem factenbahn	0.2	0.8	0.9	0.6	3.0	0.8	0.9	0.8	-11.1%
Other companies & telecompany eliminations	0.3	-0.5	-2.7	12.0	9.4	13.3	-2.3	-0.1	-96.3%
Mobile Communication EBITDA	287.2	297.4	339.0	256.0	1,177.8	345.9	326.2	278.0	11.8%
Mobile Communication EBITDA on a comparable basis, excl. Velcom	n.a.	n.a.	n.a.	227.1	1,146.7	313.9	285.2	237.0	n.a.
Operating income									
Mobile Austria	97.9	88.3	92.7	50.1	329.0	106.8	76.6	101.3	-9.3%
Mobile	45.3	54.4	62.8	43.7	206.6	52.8	51.7	58.4	-16.2%
Velcom	n.a.	n.a.	n.a.	12.6	12.6	13.3	16.9	22.7	n.a.
Vipnet	19.0	29.3	46.7	21.7	136.7	24.2	31.1	55.8	-16.3%
Sumobil	3.0	6.8	12.0	5.7	29.7	9.8	10.0	11.8	-10.0%
Vip mobile	-6.1	-6.6	-13.3	-25.6	-52.6	-12.6	-11.7	-12.6	10.8%
Vip operator	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-100.0%
mobilem factenbahn	0.5	0.6	0.6	0.4	2.1	0.5	0.7	0.7	16.7%
Other companies & telecompany eliminations	0.1	-0.4	-1.2	12.3	9.0	12.4	-1.1	-0.2	-82.3%
Operating income	182.1	167.8	208.0	102.6	637.5	189.4	138.1	219.2	6.9%
Mobile Communication Operating Income on a comparable basis, excl. Velcom	n.a.	n.a.	n.a.	90.0	624.9	176.1	141.2	156.5	n.a.

* Consolidated 3Q 08 financial statements of the Telekom Austria Group include financial figures for Velcom. Velcom financial figures are not included prior to 4Q 07.

Mobile Communication Segment continued									
€m/€bn	1Q 2007	2Q 2007	3Q 2007	4Q 2007	2007	1Q 2008	2Q 2008	3Q 2008*	% change
Capital expenditures for tangible assets									
mobikom austria									
Mobifal	33.7	36.7	17.8	31.0	119.2	27.3	30.2	21.2	19.1%
Velcom	14.5	20.7	15.5	23.2	75.9	10.9	18.7	20.9	99.4%
Vipnet	n.a.	n.a.	n.a.	14.4	14.4	4.2	7.4	12.5	n.a.
Slovakia	8.7	15.7	17.7	11.1	53.2	12.7	18.8	13.4	-24.3%
Vp mobile	1.5	17.1	15.2	28.5	62.8	14.3	20.8	20.8	22.1%
Vp operator	n.a.	1.3	9.3	12.3	21.6	1.8	3.3	3.0	-67.7%
mobikom techenstein	3.8	6.7	3.0	6.7	20.2	2.4	3.2	3.4	13.3%
Others & eliminations	0.0	0.3	0.5	0.1	0.9	0.1	0.2	0.1	-80.0%
Total capital expenditures for tangible assets	10.8	11.7	32.1	15.2	3.3	-0.2	-2.4	-4.7	-61.2%
Capital expenditures for tangible assets on a comparable basis, excl. Velcom	n.a.	n.a.	n.a.	99.7	260.5	69.3	92.8	88.2	n.a.
000's									
Mobile Communication Subscribers									
mobikom austria	3,697.3	3,764.0	3,853.7	3,959.3	3,959.3	4,100.9	4,257.4	4,355.8	13.0%
Mobifal	4,447.7	4,354.1	4,812.7	5,086.6	5,086.6	5,086.6	5,154.2	5,192.7	7.9%
Velcom	n.a.	n.a.	n.a.	3,058.7	3,058.7	3,227.1	3,369.0	3,525.0	n.a.
Vipnet	1,969.2	2,015.4	2,077.9	2,179.6	2,179.6	2,186.2	2,272.2	2,372.0	14.2%
Slovakia	443.9	460.4	479.8	497.3	497.3	511.1	524.7	532.2	13.1%
Vp mobile	n.a.	n.a.	n.a.	508.9	508.9	601.7	666.6	752.8	n.a.
Vp operator	n.a.	n.a.	n.a.	141.2	141.2	163.3	209.1	250.8	n.a.
mobikom techenstein	4.9	5.2	5.2	5.4	5.4	5.4	5.5	5.5	7.7%
Total Mobile Communication subscribers	10,563.0	10,600.1	11,219.5	12,448.0	12,448.0	13,608.2	14,068.9	14,402.8	13.3%
Mobile Communication Subscribers on a comparable basis, excl. Velcom	n.a.	n.a.	n.a.	12,390.1	12,390.1	12,639.1	13,099.9	13,402.8	n.a.
mobikom austria, Austria									
Market share (subscriber)	39.9%	39.5%	40.3%	40.3%	40.3%	41.2%	42.5%	42.5%	5.5%
Penetration in Austria	114.7%	114.7%	115.7%	118.3%	118.3%	119.1%	119.9%	122.5%	6.2%
000's									
Subscribers									
Contract	2,306.5	2,411.4	2,536.5	2,626.1	2,626.1	2,775.6	2,871.7	2,985.5	17.7%
Prepaid	1,390.8	1,352.6	1,317.2	1,333.2	1,333.2	1,325.3	1,385.7	1,370.3	-6.0%
Total	3,697.3	3,764.0	3,853.7	3,959.3	3,959.3	4,100.9	4,257.4	4,355.8	13.0%
€m									
Monthly ARPU									
Contract	46.0	45.6	43.4	38.9	43.4	38.9	38.0	37.0	-15.1%
Prepaid	8.7	8.7	8.9	7.9	8.6	8.4	8.0	8.2	-7.9%
Blended	31.7	32.0	31.4	28.4	30.8	28.7	28.1	27.8	-11.5%
Minutes of use									
MOU charged/€ subscriber	171.0	174.4	174.0	186.1	176.5	183.4	177.1	169.5	-2.6%
Churn rates									
Total churn rate	4.3%	3.3%	3.4%	2.9%	14.7%	4.0%	3.3%	3.5%	1.5%
Contract churn rate	2.1%	1.1%	1.2%	2.3%	6.6%	2.0%	1.1%	1.4%	17.2%
Prepaid churn rate	7.9%	6.8%	7.5%	6.9%	23.2%	8.0%	7.7%	7.9%	4.1%
€m/€bn									
SAC total									
SAC total	21.3	22.0	17.9	16.5	67.7	11.3	12.3	9.0	-49.7%
SAC total	19.5	18.7	17.1	25.3	89.4	18.4	16.4	19.0	11.1%
SAC per Gross Add	94.3	60.7	79.5	66.4	76.1	43.8	59.1	35.6	-53.2%
Mobile data									
Data in % of airtime revenues	27.2%	26.4%	27.5%	30.7%	27.9%	31.6%	31.0%	32.1%	17.0%
Number of SMS (mn)	372.4	400.0	415.5	523.2	1,711.1	534.9	541.0	534.7	28.7%

Mobile Communication Segment continued									
Mobitel, Bulgaria									
Market share (subscriber)	51.1%	50.6%	50.3%	50.3%	50.3%	51.0%	50.5%	49.9%	-0.8%
Penetration (Bulgaria)	113.5%	117.4%	125.2%	132.8%	132.0%	130.0%	133.8%	136.8%	9.3%
000's									
Subscribers									
Contract	1,658.0	1,762.3	1,894.5	2,145.3	2,145.3	2,283.2	2,438.4	2,588.3	36.6%
Prepaid	2,789.7	2,791.8	2,959.2	2,653.3	2,653.3	2,775.3	2,710.8	2,609.4	-10.7%
Total	4,447.7	4,554.1	4,853.7	4,798.6	4,798.6	5,058.5	5,149.2	5,197.7	7.8%
€m									
Monthly ARPU									
Contract	21.3	21.7	21.4	20.9	21.3	17.8	18.1	17.8	-17.8%
Prepaid	3.1	3.2	3.5	3.1	3.2	2.7	2.8	3.1	-11.4%
Blended	9.9	10.3	10.4	10.4	10.2	9.4	9.5	10.1	-2.9%
Minutes of use									
MOU charged/€ subscriber	62.1	70.3	76.0	78.8	72.1	79.2	86.2	92.7	22.0%
Velcom, Belarus									
Market share (subscriber)	-	-	-	43.4%	43.6%	43.9%	44.4%	44.7%	n.a.
Penetration (Belarus)	-	-	-	71.5%	71.5%	74.8%	78.2%	81.3%	n.a.
000's									
Subscribers									
Contract	-	-	-	2,569.7	2,569.7	2,632.7	2,710.5	2,779.9	n.a.
Prepaid	-	-	-	489.0	489.0	594.4	658.5	745.1	n.a.
Total	-	-	-	3,058.7	3,058.7	3,227.1	3,369.0	3,525.0	n.a.
€m									
Monthly ARPU									
Contract	-	-	-	7.8	8.2	7.3	7.8	8.7	n.a.
Prepaid	-	-	-	3.0	3.2	2.8	2.9	3.3	n.a.
Blended	-	-	-	7.1	7.7	6.5	6.9	7.6	n.a.
Minutes of use									
MOU charged/€ subscriber	-	-	-	149.8	151.1	147.7	165.8	162.8	n.a.
Vipnet, Croatia									
Market share (subscriber)	43.1%	42.7%	43.2%	43.0%	43.0%	42.6%	42.2%	42.3%	-2.1%
Penetration (Croatia)	103.6%	107.1%	108.9%	114.9%	114.9%	117.0%	122.1%	127.1%	16.7%
000's									
Subscribers									
Contract	385.2	389.6	418.7	446.1	446.1	463.0	481.1	524.4	25.2%
Prepaid	1,614.0	1,628.8	1,658.2	1,733.5	1,733.5	1,733.2	1,783.1	1,847.9	11.4%
Total	1,999.2	2,018.4	2,077.0	2,179.6	2,179.6	2,196.2	2,272.3	2,372.0	14.2%
€m									
Monthly ARPU									
Contract	42.9	42.4	41.8	40.4	41.8	39.0	39.1	39.4	-3.7%
Prepaid	8.6	9.4	10.0	8.6	9.1	7.9	8.4	8.9	-10.6%
Blended	14.6	15.6	15.3	15.1	15.4	14.4	14.9	15.6	-4.0%
Minutes of use									
MOU charged/€ subscriber	83.6	92.1	93.8	90.9	90.2	87.1	93.0	92.1	-1.8%

SI.mobil, Slovenia									
	1Q 2007	2Q 2007	3Q 2007	4Q 2007	2007	1Q 2008	2Q 2008	3Q 2008	% change
Market share (subscriber)	25.7%	26.2%	26.7%	26.9%	26.9%	27.1%	27.0%	27.2%	3.0%
Penetration (Slovenia)	85.2%	85.1%	89.7%	92.2%	92.2%	94.6%	98.0%	100.1%	11.6%
000s									
Subscribers									
Contract	261.9	276.6	293.6	311.1	311.1	325.3	342.9	357.0	21.6%
Prepaid	182.1	186.8	186.2	186.2	186.2	187.8	191.8	195.2	4.0%
Total	443.9	463.4	479.9	497.3	497.3	513.1	534.7	552.2	15.1%
000s									
Monthly ARPU									
Contract	31.1	33.4	35.5	32.0	33.1	31.9	32.3	34.5	-2.8%
Prepaid	7.2	8.5	8.8	8.3	8.4	8.7	8.3	10.0	13.9%
Blended	21.1	23.2	24.8	23.2	23.2	23.3	23.6	25.0	3.6%
Minutes of use									
MOU charged/e subscriber	117.6	123.1	120.9	134.7	124.9	138.6	135.4	127.7	5.6%
Vip mobile, Republic of Serbia									
	1Q 2007	2Q 2007	3Q 2007	4Q 2007	2007	1Q 2008	2Q 2008	3Q 2008	% change
Market share (subscriber)	-	-	-	5.8%	5.9%	6.7%	7.2%	7.5%	n.a.
Penetration (Republic of Serbia)	-	-	-	117.2%	117.2%	119.5%	123.9%	127.3%	n.a.
000s									
Subscribers									
Total	-	-	-	508.9	508.9	603.7	666.6	752.6	n.a.
Vip operator, Republic of Macedonia									
	1Q 2007	2Q 2007	3Q 2007	4Q 2007	2007	1Q 2008	2Q 2008	3Q 2008	% change
Market share (subscriber)	-	-	-	7.9%	7.9%	11.1%	8.0%	11.5%	n.a.
Penetration (Republic of Macedonia)	-	-	-	87.4%	87.4%	99.2%	103.0%	107.5%	n.a.
000s									
Subscribers									
Total	-	-	-	141.2	141.2	163.3	209.2	250.9	n.a.
mobilkom liechtenstein									
	1Q 2007	2Q 2007	3Q 2007	4Q 2007	2007	1Q 2008	2Q 2008	3Q 2008	% change
Subscribers	4.0	5.1	5.2	5.4	5.4	5.4	5.5	5.8	7.7%

Management

Boris Nemsic – CEO Telekom Austria Group and CEO mobilkom austria

Boris Nemsic, born in 1957, earned his diploma as an electrical engineer at Sarajevo Technical University in 1980 and completed his doctoral studies at the Vienna University of Technology in 1990, where he also worked as assistant professor. From 1990 until his employment with mobilkom austria, he headed the departments for mobile communications development at Ascom and Bosch Telecom in Vienna, Solothurn (Switzerland) and Berlin. In 1997 Boris Nemsic was hired by mobilkom austria as division manager for network planning. From November 1998 until the year 2000 he managed mobilkom austria's Croatian subsidiary VIPnet d.o.o.



On May 4, 2000 mobilkom austria's Supervisory Board appointed Boris Nemsic COO of the company. In May 2006 Boris Nemsic became Chief Executive Officer of the Telekom Austria Group.

Hans Tschuden – Deputy CEO and CFO Telekom Austria Group

Hans Tschuden was born in 1958. He completed his studies at the Vienna University of Economics and Business Administration and at the International Executive Program INSEAD in Paris. He started his career in the Wienerberger Group as a controller in 1989 and became Managing Director of Wienerberger Rohrsysteme GmbH in Vienna in 1993. He advanced to Managing Director of Keramo Wienerberger in Belgium in 1995 and of Steinzeug clay pipe sewage systems in Cologne in 1998. In 1999 he became a member of the Wienerberger Management Committee and joined the Managing Board of Wienerberger AG in May 2001 as CFO.



In October 2006 Hans Tschuden was appointed CFO of the Telekom Austria Group. Terms of appointment: 01.04.2007 - 30.03.2012. At beginning of 2009 he was appointed Deputy CEO of the Telekom Austria Group.

TELEKOM AUSTRIA  GROUP 15

Hannes Ametsreiter – CEO Fixed Net - Telekom Austria Group

Hannes Ametsreiter, born 1967, earned a PhD from the University of Salzburg and an MBA from the Pepperdine University, USA. He started his career at Procter & Gamble and joined mobilkom austria in 1996. He held several management positions in the marketing and product/communications departments before he became Chief Marketing Officer of mobilkom austria in 2001. From 2005 to 2006 he was Chief Marketing Officer of Mobiltel Bulgaria in addition to his CMO function in mobilkom austria. Since 2007 Hannes Ametsreiter has acted as Chief Marketing Officer of Telekom Austria Fixed Net and mobilkom austria. At the beginning of 2009 he was appointed Chief Executive Officer at Telekom Austria Fixed Net, while he continues to perform his function as Chief Marketing Officer. In 2008 he was nominated "European CMO of the Year 2008"



Gernot Schieszler - CFO Fixed Net

Gernot Schieszler was born in 1970. He graduated from the Vienna University of Economics and Business Administration. From 1997 to 1999 he worked for the consultancy Czipin & Partner, where he was rapidly promoted from Consultant to Project Manager. In January 2000 he became assistant to the CFO of the Telekom Austria Group, where he played an important role in preparing for the IPO. In the year 2000 he took on the task of setting up a controlling department for Telekom Austria AG and the Group. In March 2001 he became Head of Controlling. On June 28, 2006 Gernot Schieszler became Chief Financial Officer of Telekom Austria Fixed Net.



TELEKOM AUSTRIA  GROUP 16

Josef Vinatzer - CEO Mobiltel

Josef Vinatzer was born in Tyrol in 1966. He studied at the Vienna University of Economics and Business Administration and after graduating in 1993 he entered what at the time was the PTV, the Austrian Post & Telecommunication Administration. In 1995 he transferred to the Profit Center Mobile Communication, from which mobilkom austria was subsequently created. As Head of Finances and Controlling for mobilkom austria, Vinatzer laid the groundwork for the entire finance department. Beginning in 1997, he took on an instrumental role in strategic projects in mobilkom austria's international environment. In July 2002, Josef Vinatzer took over the position of CEO of Vipnet. As of March 2005 he led the core team that prepared the takeover of Bulgarian Mobiltel. Since July 2005, Josef Vinatzer has been CEO of the Bulgarian Mobiltel.



Mladen Pejkovic - CEO Vipnet

Mladen Pejković, born in Zagreb in 1969, graduated at the Faculty of Electrical Engineering at Zagreb University. Working in HPT, he joined the Vipnet in 1999 where in 2000 he became the Head of the Radio Frequency Engineering Department and in 2002 was appointed Project Manager of UMTS implementation and commercial launch. Mladen became Member of the Management Board and Vipnet CTO in 2003, and chairs mobilkom austria group Technology Board since 2006, taking over the responsibility of strategic planning, supporting group expansion and technology integration of new mobilkom austria group members.



In 2007, Mladen was appointed CEO of the newly founded Vip Operator, member of mobilkom austria group in the Republic of Macedonia. Under his leadership Vip operator started with commercial operations six months after obtaining the license. Following his return from Macedonia, Mladen became Vipnet CEO on January 1, 2008.

TELEKOM AUSTRIA  GROUP 17

Helmut Duhs – CEO VELCOM

Helmut Duhs was born in 1971, graduated in Communications Engineering in 1990, in Business Administration and Computer Science in 1993 and was earned an MBA in General Management in 2002. He began his career as consultant in 1994 and in 1996 he started as controller and project manager at mobilkom austria. In 2000 he was appointed Deputy Head of Controlling and in 2003 Head of Group Controlling. Between 2004 and 2007 Helmut was CEO of mobilkom austria group services GmbH, driving synergies and integrating new members into mobilkom austria group. Following Nov 2007 Helmut Duhs became CEO and CFO of VELCOM in Belarus.



Dejan Turk - CEO of Si.mobil

Dejan Turk graduated from the Vienna University of Economics and Business Administration. He began his career in McDonald's and in 1998 became CEO of McDonald's Slovenija, and a year later CEO of the whole restaurant chain in Slovenia and Croatia. In 2003 he became CEO of Metropolis Media, which is the largest company for wholesale purchasing of advertising space. In March 2007 Dejan Turk became CEO of Si.mobil.



TELEKOM AUSTRIA  GROUP 18

Alexander Sperl - CEO of Vip mobile

Alexander Sperl was born in 1971. Graduated from the Vienna business school and obtained an MBA in international business from the Hawaii Pacific University in the United States. He worked in brand management with Procter&Gamble in Austria and Switzerland and spent three years in strategic marketing and business planning with Microsoft Germany and at Microsoft headquarters in the United States. He joined mobilkom austria group in 2000 and later he became Marketing Communication Director at mobilkom austria. He spent one year with the Slovenian Si.mobil as Marketing and Sales Director. He was appointed CEO Vip mobile and moved to Belgrade in 2007.



Nikola Ljusev – CEO Vip operator

Nikola Ljušev born in 1973, graduated at the Faculty of Electrical Engineering in Skopje. He started his career in telecommunications in 1997 with the fixed incumbent Makedonski Telekom and was responsible for technical pre-sales & planning activities as well as business development for the business segment. In the period between 2003-2007, he was hired by Cosmofon, first as an Engineering Manager and as of 2005 as Chief Technical Officer. He joined mobilkom austria group as CEO and CTO of Vip operator in January 2008.



Peter Zydek - Head of Investor Relations

Peter Zydek joined Telekom Austria in 1998. He held various positions and worked on the privatization and the IPO of Telekom Austria. After the IPO he worked for the Chief Financial Officer of the Telekom Austria Group. In 2005 he became Head of Investor Relations of the Telekom Austria Group. Peter Zydek is a graduate of the Vienna University of Economics and Business Administration and holds an MBA in International Strategic Management.



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